
EVENT PLANNING TRAVEL AND TOURISM

HMT 128 Event Planning Travel and Tourism**3.0 UNITS**

This course is designed to introduce students to the methods and techniques utilized in planning, organizing, and promoting events specific to the travel and tourism industry. The course will emphasize the planning process and students will develop the skills expected of meeting and event planners within travel tourism. Topics will include negotiations and contracts, site selection, and program development. Prerequisite: Exit all Basic Skills