
DIGITAL MEDIA AND SOCIETY

COM 270**Digital Media and Society****4.0 UNITS**

Digital Media and Society examines the cultural implications of computer-mediated communication and related media, specifically digital media technologies and new media innovations. The course will explore theories of digital media and how they relate to current research and debates about social media, virtual communities, mediated realities, and artificial intelligence. The course investigates how various forms of digital media shape, guide, intersect, influence, and bound today's culture in a variety of contexts from organizations to social and political movements. The course also entails an in-class, praxis component where some class time will be dedicated to the creation and production of digital media content.